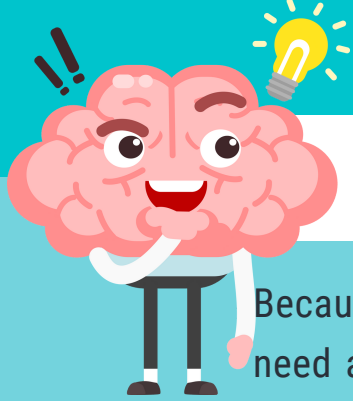




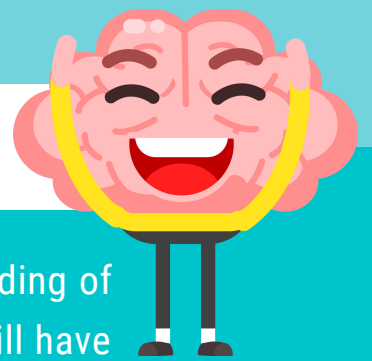
# INTERNSHIP PROGRAM



## WHAT TO EXPECT

Because Neural Sense falls in the realm of a tech start-up, we need all hands-on deck. This means that we'll glean as much value as possible from you during your time here, and in turn, hopefully provide you with equal amounts of value

## CONSUMER NEUROSCIENCE



During your time with us, you will get a good understanding of how Consumer Neuroscience technologies work. You will have the opportunity to be a participant in demo studies and run your own demo's using the available tech. If we have active projects on the go, then you will be able to experience how we run a live study and assist us with the research.

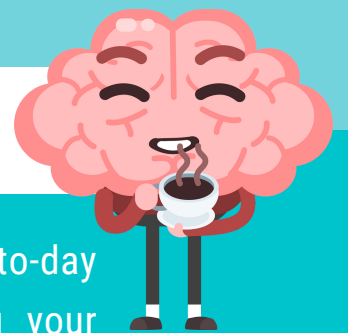


## MARKETING SKILLS

Since marketing is central to growing any business, we will be employing your marketing skills to assist in all areas of social media. This will include:

- Curating and creating content to post
- Helping to build our follower base
- Devising strategies for our email campaigns
- A small amount of spread sheet grudge work (a rite of passage for any internship, buy we'll keep it minimal, we promise),
- Creating a Google Analytics report,
- Learning about /assisting with Google Adwords campaigns and Facebook campaigns
- Writing a blog post on a topic of your choosing ready for publication by the end of the internship, as well as brief our designer on the accompanying image for your blog post (get those creative juices flowing)
- Creating designer briefs for images for additional blog posts and managing that relationship

## DAY-TO-DAY OPERATIONS



In addition to the above, you will take part in the day-to-day life of the team. Depending on the schedule during your internship period, you may experience:

- Client meetings
- Status sessions
- Strategy sessions
- New client creative brainstorm
- Client presentations

WE LOOK FORWARD TO HEARING FROM YOU!

